



When we can help

talk to the **press**

When a trial makes headlines

Kara Hoyte found herself on the front pages of newspapers after giving evidence against her boyfriend for not only her attempted murder, but the actual murder of his previous girlfriend. His imprisonment marked a legal landmark – he and his wife (26) previously had been acquitted of the latter crime but became the first person to be sent to prison following the overhaul of double jeopardy laws. As a result, Kara found herself inundated with requests from the media. Her mother Eunice called us for help and we stepped in. We negotiated Kara a double deal with a newspaper and magazine and she went on to appear on television and in other magazines too.



Likewise, we were able to provide Sarah Desrosiers with a platform from which to tell her story. Sarah was sued by a Muslim student who she interviewed about a job in her salon after she asked the girl in question if she'd be willing to remove her headscarf for the job. When Sarah's case ended, she was keen to talk about her ordeal.

When you're caught up in a major news event

Maureen Baker's son phoned us after she became one of 20 Brits to go missing following an earthquake in China. Thankfully Maureen and her husband were unharmed, and their story appeared on the front page of the Sun. They also appeared on television.



Controlling a media frenzy

When a red top newspaper announced that Louise Pollard, a 24 year old PA from Bristol, was undergoing surrogacy for the Bin Laden family, we stepped in to take control of the resulting media frenzy. We quickly moved Louise and her son into a hotel for four nights so that they did not have to deal with the reporters camped on their doorstep. Meanwhile, we negotiated Louise several lucrative deals that enabled her to put across her side of events and correct some of the mistruths that had been printed about her in the newspaper in question.

Raising awareness in a desperate situation

Freddie Hillier got in touch with us when his daughter Roxanne was wrongly imprisoned in Dubai. Freddie wanted to raise awareness of the situation in a bid to bring Roxanne home. Afterwards, Freddie told us: 'You ladies are really good at what you do. I was very, very, hesitant at first, because of all the stories that were misconstrued in the press, but my mind is at rest now. Thanks to you for all your efforts.'

Likewise, Alison Zorkot wanted to raise awareness of her daughter's abduction by her estranged husband. Over the years, we have secured Alison numerous appearances in the media as she continues to fight for her daughter's return.



When tragedy results in headlines



Arfan Haque hit the headlines when two teenage boys were jailed for killing his father in a violent 'happy slapping' attack outside a mosque in South London which took place in front of his four-year-old granddaughter Mariam. Harrowing CCTV footage had captured the entire event, and the heartbreaking response of Mariam, who was just three at the time of the attack. Many news outlets were keen to talk to Arfan following the trial of the boys in question, and he appointed us to help him handle the media storm. We secured him a double deal with two newspapers: the News of the World and the Mail on Sunday, and he also appeared on This Morning and Five Live.

Afterwards, Arfan said 'Talk to the Press facilitated me in getting a fee for my story and for letting me say my side of events. I would like to thank Boo for her manner, understanding and the service she has given me, always ready to help and guide me. Once again thank you.'





He murdered thousands but I still love my dad

As a child, Khadija Amin's father killed her hero... until she learnt the shocking truth about his life...



When talking about a famous relative or friend

Khadija Amin, 27, got in touch with us wanting to tell her incredible story of what it was like growing up as the daughter of infamous Ugandan dictator Idi Amin. Khadija had never spoken about her dad before, and we knew a number of publications would be interested in hearing her story. Khadija was 20 when her father died in 2003 – and it was only then that she learnt the true extent of his crimes. She has tried to put her father's horrific crimes behind her, but still fears people's reactions when they learn of her identity, which is why she wanted to speak out. 'I'm a normal girl with hopes and dreams,' she says. 'I just want people to judge me for who I am and not who my father was.' Khadija has also been on television and is now in talks with documentary companies.

Likewise, Nigel Williams contacted us after discovering his birth mother was the actress Susan Jameson. In the article, Nigel, who had always known he was adopted, expressed his desire for his biological mother to have some form of contact with him. We have also handled press for individuals who want to talk about footballers and television stars.

When you're fighting for justice.

Tom Sebastiano and his sister Julie Bogacz contacted us having had a lot of press interest in their lives following their mother's brutal murder at the hands of her lodger a year ago. Tom and Julie had reached a point where they were ready to talk about what had happened and how it had impacted their lives, and most importantly, the fact they feel justice has not been served. With their mother's killer's accomplice due to be released after a sentence of little over a year, they now campaign against lenient sentencing.



When there is a book to be promoted



Many books are inspired by true life events, or have interesting stories behind them, and we have helped a number of people promote their books. For example, Keith Hern wrote a book about beating throat cancer, he could never have envisaged an A-list actor being diagnosed with the same illness. By coincidence, his book release coincided with the news that Michael Douglas has throat cancer, which meant we were able to secure him a full page in the Daily Mail. Keith, 52, a photographer, was first diagnosed with the disease three years ago after he discovered a lump in his neck. Thankfully, Keith is now on the road to recovery and he shared his story with the Daily Mail. We also worked with Danielle Raine, whose book about learning to love housework shot to number 5 on Amazon's Homes and Gardens list after her story was published.

When there's a campaign to fight

Elle Richardson contacted us after spending five horrific years being stalked online, with her tormentor sending her up to 30 messages a day and threatening to 'slit her throat.' Elle's tormentor has now been cautioned, but Elle has become a vociferous campaigner for greater policing of the internet. We were pleased to help Elle raise the profile of her cause by sharing her own personal story and have continued to secure her opportunities to talk about her work whenever possible. Likewise, Shanaz Malik contacted us from a secure location having fled the UK to escape what she called over-zealous social workers who she feared would take her daughter from her. She faced scrutiny and her daughter was on a 'child protection plan' just because she'd told her daughter she'd been born by C-section. We placed Shanaz's story in a national newspaper, and she's since been able to return to the UK in peace.



When you have something incredible to share



Johnston, a mum of 8 who had twins aged 54.... From the horse that had been attacked by jobs and went on to have rare 1 in 1000 foals to the best friends who were diagnosed with cancer on the same day and got the all clear just weeks apart, we love hearing wonderful stories and we hope you'll share yours with us.

When we heard TTTP client Hazel Bowden is the only known women in the UK to have had twins – twice – in under a year, we knew newspapers would be fighting over her story. We secured her a deal with a newspaper and a women's magazine. Then there was Yasha, who at 7 years old, was the youngest person in the UK to get an 'A' for A-level mass, and Cassie, who fell pregnant nine years after going through the menopause, and Karen

